

# MILITARY OFFICERS ASSOCIATION OF AMERICA

## ALAMO CHAPTER

P. O. BOX 8037, SAN ANTONIO, TEXAS 78208

### MINUTES OF BOARD MEETING - THURSDAY, 21 JANUARY 2010

The Meeting was called to order by President Lt Col Ed Marvin at 0930 hrs. A quorum was present and acting throughout the meeting.

**Attendees:** LtCol Edward Marvin (Presiding), BGen Robert Herring, Col Vaughn Caudill, Col Ed McCarthy, Col Mac McDonald, Col David Patrick, Col Frank Rohrbough, LTC Randy Hoff, LTC John Gibbs, Maj Jim Cunningham, Susie Tolman and Trish Meserve. Guest: Col Lynn Oglesby.

**Unable to attend:** Col Bill Goforth, LtCol Harry Carpenter, LTC Jim Finch, LTC Sumner Hudson.

Invocation given by Gen Herring, Pledge of Allegiance given by LtCol Edward Marvin.

**Secretary:** Col David Patrick

Minutes from 8 October 2009 were accepted as written and filed as a matter of chapter record. Made note that no one had contacted him regarding the Board Job Description reviewed at last meeting so is assuming all find it acceptable and in good order.

**President:** LtCol Ed Marvin

Thanked Golf Club for providing the gratuitous meeting room. Is preparing the chapter report for the upcoming Texas Council meeting. Always a challenge but chapter has had good success recently in recruiting for leadership positions, and current contact list in back of packet includes all new "staff" members. Advised it is his last year as President and will be applying for a seat on the MOAA Board.

**Exec VP:** Maj Jim Cunningham

Has been working on the distribution of the Lariat when it came to our attention the chapter was not in regulation with Postal Service rules by including financial advertisers in a non profit mailing. New President of Texas Council will be installed into office in February, and Jim will continue in a newly created position of Vice President in order to continue his legislative efforts.

**Deputy Exec VP:** (Open)

Position is still open and replacement is being sought, especially as ROTC coordinator. Currently being handled by Jim Cunningham. Letters to over 60 ROTC units are in the process of being sent out to advise them of the ROTC medals and the increased Scholarship opportunities.

**VP Membership:** LTC Randy Hoff

Dues statements for January have gone out and so the drop in membership "bump" will soon be seen on the attached chart. Current numbers are 1127 members (282 Active, 257 Auxiliary & 588 Retired). Challenges continue with the retention of the Active Duty members. GMT program continues in 2010, chapter received \$10 for every new active duty member and \$20 for every paid retiree membership. Ed McCarthy brought up the subject of the email vote for the reduced dues for receiving the Lariat electronically and advised he objected to the practice of an email vote. A conference call would have been preferable to allow a discussion. Materials provided included MOAA's top ten goals for 2010, speaking points for recruiting new members and enrollment cards for active duty and retired prospects

**VP Programs:** (Open)

Thanks given to Susie & Irene for their invaluable help. Latest Program Calendar attached shows tentative dates, locations and speakers for the upcoming year. February's Valentine Dance to be hosted by Josh Welch as conflicts with TCC meeting.

**Treasurer:** Col Vaughn Caudill

Advised chapter funds were in the black for 2009 by \$1893. Brought in \$4k more in advertising than budgeted but this was offset by dues income which was less than forecast. Social events were at a

negative. Outreach – had approx \$4600 overage due to more donations this year from individuals and the golf tournament and thus decision was made to increase the scholarships rather than let it sit in the bank. \$2,000 Torrey Scholarship becomes \$3,000 and two \$500 scholarships become \$3 x \$1,000. Is expecting \$2,000 overage this coming year but reiterated it will be a tight budget. Golf Tournament proceeds were discussed and will remain with 10% of gross going back to the chapter and the 90% remaining to be equally divided between the chapter scholarship fund and the Warrior and Family Support Center. Ed encouraged Board members to solicit for advertisements for *The Lariat* and the Directory.

**OUTREACH**

	As of 11/30/09	DEC	YTD	FY09 Budget
<b>INCOME</b>				
	\$5,513.00	\$200.00	\$5,713.00	2,000
Golf Tournament				3,500
IN	\$9,113.00		\$9,113.00	
Out	\$4,389.38		\$4,389.38	
TOTAL	\$4,723.62		\$4,723.62	
Total Income	\$10,236.62	\$200.00	\$10,436.62	5,500
<b>OUTFLOWS</b>				
Charity				1,750
Wounded Warr	2,125.00		2,125.00	
Red Cross	200.00		200.00	
VA	200.00		200.00	
Scholarships				3,250
Savings Bonds	300.00		300.00	
Robert J. Enriquez	500.00		500.00	
Paige Jaeschke	500.00		500.00	
Andrew Bonnema	2,000.00		2,000.00	
Total Outflow	-5,825.00		-5,825.00	5,000
Increase in fund	\$4,411.62	\$200.00	\$4,611.62	500

CURRENT BALANCES	
Operations	
Eisenhower	\$7,577.13
USAA	\$15,411.79
Total Operations	\$22,988.92
Outreach	
RBFUC	
Savings	\$925.88
Money Market	\$5,404.37
Checking	\$81.21
Certificates	\$8,797.36
Total Outreach	\$15,208.82

**OPERATIONS ACCOUNT 2009**

<b>OUTFLOW</b>				
Category	As of 11/30/09	DEC	YTD	Budget
Bank Charge	\$323.63		\$323.63	\$17.00
Board & Staff Mtg	46.40		46.40	150.00
Branding				450.00
Dues & Subscript	225.00		225.00	350.00
Independent Contr	7,721.00	1,290.96	9,011.96	9,498.00
D&O Insurance	463.00		463.00	463.00
Liability Insurance	350.00		350.00	350.00
Interest Paid	56.70		56.70	0.00
Marketing	175.00	25.00	200.00	1,400.00
Office	1,234.36	335.74	1,570.10	2,080.00
Postage & Delivery	3,230.97	442.00	3,672.97	5,775.00
Lariat	8,683.44	855.28	9,538.72	7,680.00
Supplies				0.00
Telephone	1,059.22	92.93	1,152.15	1,200.00
Volunteer Recogn				500.00
Miscellaneous	53.37	22.66	76.03	
<b>Total Outflows</b>	<b>\$23,622.09</b>	<b>\$3,064.57</b>	<b>\$26,686.66</b>	<b>29,913.00</b>
Results	\$3,795.34	-\$1,931.51	\$1,863.83	

<b>INFLOW</b>				
	As of 11/30/09	DEC	YTD	Budget
Donations				
Chapter	\$1,840.23	\$215.00	\$2,055.23	\$1,000
Dues				
MOAA National	\$3,360.00		\$3,360.00	2,000
New Aux	60.00		60.00	
New Members	300.00	75.00	375.00	
Renewal Aux	1,875.00	105.00	1,980.00	
Renewal Memb	10,080.00	553.00	10,633.00	
Active				15,000
Interest				350
Shirt Sales	-227.75		-227.75	250
Other	150.00		150.00	200
Advertising	10,457.47	337.50	10,794.97	6,800
Sponsorship				1,500
Social Events				500
January (12 free)	-287.29		-287.29	
February	24.46		24.46	
March	103.02		103.02	
April	-233.39		-233.39	
May	-106.12		-106.12	
June	60.60		60.60	
July	48.82		48.82	
August	82.56		82.56	
September	-30.00		-30.00	
October	-20.24		-20.24	
November	-75.16		-75.16	
December		-152.44	-152.44	
<b>TOTAL INCOME</b>	<b>\$27,417.43</b>	<b>\$1,133.06</b>	<b>\$28,550.49</b>	<b>\$ 27,600.00</b>

2010 Operations Budget					
Operations Outflow		Budget	Operations Income		Budget
Bank Charge/Int		100.00	Donations		
Board & Staff Mtg		100.00	Chapter		\$1,000.00
Branding		500.00			
Dues & Subscript		350.00	Dues		
Independent Contr		10,000.00	MOAA National		\$3,000.00
D&O Insurance		463.00	New Aux		
Liability Insurance		350.00	New Members		
Wreath		150.00	Renewal Aux		
Marketing		1,000.00	Renewal Memb		
Office		2,000.00	Active		
Postage & Delivery		1,000.00	TOTAL		\$12,000.00
Lariat			Interest		\$75.00
Printing		9,600.00	Shirt Sales		\$250.00
Postage		2,400.00	Other		\$200.00
Solitares		250.00	Advertising		
Telephone		1,200.00	Lariat		\$12,000.00
Volunteer Recogn		500.00	Directory		\$4,000.00
Miscellaneous		100.00	Sponsorship		\$750.00
Membership		750.00	Social Events		\$0.00
Focus Groups		300.00			
Personal Affairs		150.00			
Flag Covers		100.00			
Directory					
Printing		3,600.00	TOTAL INCOME		\$33,275.00
Postage		350.00			
Total Outflows		35,313.00			
Results		-2,038.00			

Outreach 2010 Budget		
<b>INCOME</b>		
Golf Tournament		
IN		
Out		
TOTAL		\$5,000.00
Total Income		\$10,000.00
<b>OUTFLOWS</b>		
Charity		
Wounded Warrior		\$2,500.00
Red Cross		\$500.00
VA		\$500.00
TOTAL		\$3,500.00

### Discussions & Review:

- Strategic Plan Update:** Col David Patrick encouraged the Board to read through the updates and accomplishments made so far in the multi year plan. The four main priority issues were discussed at December's Planning meeting. As part of Retain & Grow more volunteers the chapter is again assisting KLRN with their telethon fundraiser on both March 10<sup>th</sup> and 17<sup>th</sup> and will need 12 volunteers for each evening. Supports the chapters branding efforts as well.
- Golf Tournament:** Frank Rohrbough advised he needs assistance from the Board with sponsorships and donations. Entry form is included in the packet. Motion was proposed by Frank Rohrbough to have the Board approve of using \$1,000 if the need arose to fund the upcoming Golf tournament. Seconded by John Gibbs and passed unanimously. Status meeting to be held immediately after the luncheon.
- Advocacy:** Ed Marvin advised the chapter would be using the MOAA top ten goals in its advocacy efforts in 2010. Jim Cunningham reminded all being deluged with emails with a political slant to first double check the MOAA blogs on the MOAA website before forwarding them as it has the most up to date information and is non partisan.

**Additions:**

- a) **Texas Council of Chapters:** Jim Cunningham reminded all of the 1<sup>st</sup> Quarter meeting in Tyler, Texas to be attended by Admiral Ryan who will be there to install the new President, Ed Stone. A new position has been opened for past President Jim Cunningham so he can continue to help with TCC's legislative efforts.
- b) **Veterans Community Action Team (VCAT):** The Altarum Foundation is sponsoring the organization of a new initiative to bring together all veterans service organizations and set up a lead organization and eliminate wasted time, volunteers and dollars that are used to help veterans. The lead organization will become the single point of contact for veterans, state agencies and families. It will act as a clearing house to ensure the needy get to the right place. The initiative is endorsed by the Texas Veterans Coalition and the Texas Veterans Commission and supported by Senator Leticia Van de Putte and Representative Frank Corte. The VCAT committee will be meeting later this month to determine who the lead organization will be, and it may be extended into the valley and the El Paso area.
- c) **Branding-Partnering Initiatives:** Ed Marvin advised the Board that the chapter would be continuing the improved branding-partnering initiatives by occasions such as the KLRN telethons and has recently met with the Association of the United States Army (AUSA) to discuss partnering as the goals and missions are very similar. AFA is likely the next organization to approach with this strategy.
- d) **BRAC Volunteers:** John Gibbs advised more volunteers are needed to assist the wounded and their families.

Meeting adjourned 11:15pm. NEXT BOARD MEETING – THURSDAY 8 APRIL AT 10:00AM.



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Col David Patrick USAF (Ret) Secretary