

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER

P. O. BOX 8037, SAN ANTONIO, TEXAS 78208

MINUTES OF BOARD MEETING - TUESDAY, 17 AUGUST 2010

The Meeting was called to order by President Lt Col Ed Marvin at 1300 hrs. A quorum was present and acting throughout the meeting.

Attendees: BGen Robert Herring, Col Vaughn Caudill, Col Ed McCarthy, Col David Patrick, Col Frank Rohrbough, LTC Harry Carpenter, LTC Jim Finch, LTC Bill Goforth, LTC Randy Hoff, LtCol Edward Marvin (Presiding), Chaplain Taylor, Major Jim Cunningham, Susie Tolman and Trish Meserve.

Unable to attend: Col Mac McDonald, Col Lisa Skopal, LTC John Gibbs, LTC Sumner Hudson,.

Invocation given by Chaplain Taylor, Pledge of Allegiance led by LtCol Edward Marvin.

Secretary: Col David Patrick

Minutes from 8 April were accepted as written and filed as a matter of chapter record.

President: LtCol Ed Marvin

Informed all Col Janice Edgerson is now the chapter Historian. Col Frank Rohrbough gave a revised total for the proceeds from the golf tournament, now at \$7400, exceeding the \$6680 listed in the previous minutes. Date for next year's golf tournament will be April 8, 2011. Thank you letters have gone out to all sponsors and donors. Similar letters and next year's flyer will go out to all those who played this year.

Exec VP: Maj Jim Cunningham

- 1) Advised MOAA national has selected San Antonio to be the location for the 2011 Annual meeting on October 26-29 at the Marriott Riverwalk. Alamo chapter will be working closely with national regarding the planning and incorporation of the chapter's 50th anniversary celebration. Also working with General Swan's staff to involve the 5th Army.
- 2) Working closely with Air Force Villages and their current advertising campaign using (with MOAA's permission), the address listing of 10,000 MOAA members in the San Antonio area. The advertising piece contains a response card for a free one year membership to the chapter and so far 26 members have joined as a result of the campaign. AFV is also looking at using similar lists for the catchment areas of El Paso and Dallas chapters. Furthermore, AFV has contracted for one year's worth of a full page ad in The Lariat.
- 3) The chapter is working the state legislative issues
- 4) Texas Council of Chapters is holding their Third Quarter meeting on Friday and Saturday at Randolph AFB Kendrick Club and all are welcome. Business meeting is Friday 3-5, dinner at 6, and workshop on Saturday from 8-noon.

VP Administration: (Open)

Major Cunningham reported that the ROTC program for 2010 was very successful in servicing over 65 high schools with medals and 3 universities with gold bars provided by MOAA.

VP Programs: (Open)

Colonel Marvin advised the upcoming chapter social events included the 3Q TCC dinner with speaker John Cully from MOAA Travel and Cruises. September 23 is the Oktoberfest Picnic at Eberle Park, October 21 is the Annual Business Meeting (speaker yet to be determined), November 18 speaker is Sig Christensen from the Express News, and Dec 10 is the Christmas Party at Randolph Parr Club. General Herring asked if the dates were listed anywhere, and was advised that as well as the Lariat they could be found on the website. The subject of marketing would definitely be brought up at the December Planning session.

VP Membership: LTC Randy Hoff

Provided the latest numbers from the membership chart. 1186 members comprising of 279 Active Duty, 246 Auxiliary and 661 Retired. From their number it is clear more needs to be done for Active Duty members. New members are being gained from MOAA's Coverwrap campaign, the Give Me Ten campaign used at Extravaganza's, Col Patrick's TOPS presentations and the ROTC Gold Bar Program, the Calling Committee orchestrated by The Solitaires and most recently from the Texas Land and Board Exhibition. The chapter recently received \$550 from MOAA national for the recruitment efforts between January and June. The Alamo chapter's efforts in recruitment is tracking #1 in MOAA chapters with over 500 members, #8 overall, and #1 out of the 28 Texas chapters.

Treasurer: Col Vaughn Caudill

Col Caudill advised once all the Scholarship awards have been distributed there will be over \$18,000 in the Outreach account. The operating account is at \$11,000 though at least \$5,000 has been deposited since the report was produced. Noted that the chapter's social events are not breaking even and that advertising had increased by \$4,350 thanks to the new AFV contract. The new method of producing the Membership Directory incorporated as an issue of The Lariat rather than a separate Directory costs less than had been originally budgeted. The publishing cost of the Lariat has reduced due to many receiving it electronically but the postage has increased due to not being able to use bulk mail. (See attached Treasurer's report)

President: LtCol Ed Marvin

Advised new Board member, Col Lisa Skopal USAF (Ret) will be a good fit for the organization. Had an out of town commitment and thus unable to attend today's meeting. Encouraged all to attend the upcoming social events. Spoke briefly on MOAA National meeting in Oct 2011 in that it will take more preparation than in previous years and hopefully will involve the Joint Basing command. Typically the attendance is between 4-500.

Advised that MOAA national had distributed 42 scholarships and 14 interest free loans for MOAA members in our catchment area.

Discussions & Review:

- a) **Alliance for Veterans & Families (AVF):** Maj Jim Cunningham advised the organization grew out of the Veterans Community Action Team discussions sponsored by the Altarum Foundation. Discussions centered on a single point of contact for all military and family support organizations. Jim is the current Chairman of the organization and has seven committees working to establish the organization regarding communications, job transitioning, military 211, spiritual health etc. Initially tried to fund the organization through Texas Veterans Commission via fiscal sponsorship with the Alamo Chapter but have now prepared the paperwork to become a 501(c)3 in their own right.
- b) **Strategic Plan Update:** Col David Patrick encouraged the Board to read through the updated priority listing of the Strategic Plan. 10 of the 22 action steps have already been completed in the multi-year plan. The chapter is the only one currently growing in Texas. We are struggling without a VP Programs but are doing well in the Partnership building area. Planning meeting likely to be either 3 or 9 December.
- c) **Nominating Committee:** Committee members Jack Neal, Jack Downey and John Bandy have presented the slate of nominees and membership ballot will be in the September and October issues of The Lariat.
- d) **Financial Review:** Consistent with the Ft Sam Validation requirements the Committee (Jack Downey, Jack Neal and Mike Bidus) reviewed the financials and accounting practices. They provided a passing grade and appropriate letter for Ft Sam's MWR office. Also provided 3 pages of recommendations for future practices. In light of the recommendations the chapter will begin using Quicken software. Due to Vaughn Caudill's workload outside of the chapter his role will change to one of reviewing and auditing the accounting while more of the day to day functions will be taken over by the contractor whose hours will increase by 4 each week beginning October 1. A motion was made to approve the contractor to take on the new responsibilities and to bond the position. Motion made by General Herring and seconded by Jim Finch. Motion was unanimous.
- e) **TCC Meeting:** Third Quarter meeting to take place at Randolph Kendrick Club. Business meeting from 3-5pm followed by chapter social event and dinner with speaker Col John Cully from MOAA Travel. Workshop on Saturday from 8-noon to provide training for legislative advocacy as well as discussing best practices to assist the smaller chapters.

- f) **Corporate Partnership:** Application and letter will be going to all large corporations in San Antonio and with a personal follow up call. Goal is to increase non dues income.
- g) **Resignation of President:** Due to nomination to MOAA national Board Ed Marvin will resign the Presidency at the end of October. Motion made by General Herring and seconded by Jim Finch to accept the resignation and install Exec VP Jim Cunningham as interim President. Motion unanimously approved.

Meeting adjourned at 2:42pm. NEXT BOARD MEETING – THURSDAY 21 October AT 9:00AM at Ft Sam Golf Club to be followed by chapter luncheon.



Col David Patrick USAF (Ret) Secretary





