

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER
P. O. Box 340497 Ft Sam Houston, Texas 78234
(210) 228-9955
MINUTES OF STAFF MEETING

Thursday May 4, 2017

Meeting was called to order by President Jim Cunningham at 1000 hrs. A quorum was present and acting throughout the meeting.

Attendees: Col Irene Collier, Col Kerry Green, Col Dave Lynch, Col Stu Myers, Col David Patrick, LTC Bob Blake, LtCol Ed Marvin, LtCol Kitty Meyers, LTC James Taylor, Maj Jim Cunningham, 1Lt Rebekah Emery, Susie Tolman, Trish Meserve.

Invocation by Chaplain Taylor and pledge by Jim Cunningham.

Additions to the Agenda: None.

Secretary: Col David Patrick, USAF (Ret) – Minutes from the April meeting were reviewed and approved for filing.

Treasurer: Col Vaughn Caudill, USA (Ret) – Absent. David Patrick reviewed financials. David Walker, highly instrumental in bringing in Golf Tournament Door Prizes will be unable to participate this year due to recent heart surgery.

Outreach Account:

INCOME	January	February	March	April	May	June	July	August	September	Oct	Nov	Dec	YTD	2017 Budget	Variance
Donations	2,100.00	1,380.00	1,910.00	370.00									5,760.00	\$ 7,000.00	(1,240.00)
Other													-		-
Golf Tournament													-		-
In		225.00											225.00		225.00
Out													-		-
Sub Total Golf	-	225.00	-	-	-	-	-	-	-	-	-	-	225.00	\$ 15,000.00	(14,775.00)
TOTAL INCOME	2,100.00	1,605.00	1,910.00	370.00	-	-	-	-	-	-	-	-	5,985.00	\$ 22,000.00	(16,015.00)
OUTFLOWS															
Charity															
Warrior & Family Support Ctr													-	\$ 7,500.00	(7,500.00)
MOAA Heritage													-	\$ 125.00	(125.00)
Undesignated Charities													-	\$ 100.00	(100.00)
501 C 3 Application													-	\$ 850.00	(850.00)
Total	-	-	-	-	-	-	-	-	-	-	-	-	-	\$ 8,575.00	(8,575.00)
Scholarships															
Col Torrey													-	\$ 500.00	(500.00)
Gen Herring (JROTC)													-	\$ 500.00	(500.00)
Col McCarthy (JROTC)				500.00									500.00	\$ 500.00	-
Chapter													-	\$ 500.00	(500.00)
ROTC Army			8,000.00	1,000.00									9,000.00	\$ 10,000.00	(1,000.00)
ROTC Air Force			2,000.00										2,000.00	\$ 2,000.00	-
ROTC Air Force (Col Ed & Ruby Marvin)			1,000.00										1,000.00	\$ 1,000.00	-
Total	-	-	11,000.00	1,500.00	-	-	-	-	-	-	-	-	12,500.00	\$ 15,000.00	(2,500.00)
TOTAL OUTFLOW	0.00	0.00	11,000.00	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12,500.00	\$ 23,575.00	(11,075.00)
Decrease/Increase	2,100.00	1,605.00	(9,090.00)	(1,130.00)	-	-	-	-	-	-	-	-	(6,515.00)	\$ (1,575.00)	(4,940.00)

Operating Account – Inflow:

	January	February	March	April	May	June	July	August	September	Oct	Nov	Dec	YTD	2017 Budget	Variance
Membership Dues															
MOAA National		40.00											\$40.00	\$ 1,000	-\$960.00
New Aux	15.00												\$15.00	\$ -	\$15.00
New Retired		15.00		55.00									\$70.00	\$ -	-\$70.00
New Active Duty													\$0.00	\$ -	\$0.00
New Former													\$0.00	\$ -	\$0.00
Renewal Aux	295.00	370.00	105.00										\$770.00	\$ 1,200	-\$430.00
Renewal Retired	2,505.00	2,320.00	840.00	520.00									\$6,185.00	\$ 8,000	-\$1,815.00
Renewal Active Duty	80.00	125.00	205.00	40.00									\$450.00	\$ 700	-\$250.00
Renewal Former			15.00										\$15.00	\$ 150	-\$135.00
Total	\$ 2,895.00	\$ 2,870.00	\$ 1,165.00	\$ 615.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$7,545.00	\$ 11,050	-\$3,505.00
Non-Dues Revenue															
CFC													\$0.00	\$ -	\$0.00
Travel Rewards													\$0.00	\$ 500	-\$500.00
Golf Tournament													\$0.00	\$ 3,000	-\$3,000.00
Merchandise (Coins/Shirts)		5.00	20.00	10.00									\$35.00	\$ 750	-\$715.00
JROTC Medals (Garza)		916.39											\$916.39	\$ 1,000	-\$83.61
Advertising Lariat	275.00	5,675.00	100.00	385.00									\$6,435.00	\$ 20,000	-\$13,565.00
Corporate Partnership	200.00	200.00	100.00										\$500.00	\$ 1,000	-\$500.00
Donations to Chapter	1,070.00	675.00	550.00	120.00									\$2,415.00	\$ 6,000	-\$3,585.00
Donations to Outreach	1,380.00	1,910.00	370.00	50.00									\$3,710.00	\$ 7,000	-\$3,290.00
Social Events	1,160.00	1,220.00	670.00	1,474.00									\$4,524.00	\$ 15,000	-\$10,476.00
Total	\$ 4,085.00	\$ 10,601.39	\$ 1,810.00	\$ 2,039.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$18,535.39	\$ 54,250	-\$35,714.61
TOTAL INCOME	\$6,980.00	\$13,471.39	\$2,975.00	\$2,654.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,080.39	\$ 65,300	-\$39,219.61

Vice President Administration: (Open) - No report.

VP Membership: LTC Randy Hoff, USA (Ret) – Absent. Membership chart reviewed: Active Duty 171, Auxiliary 177 Former 35, Retired 823 totaling 1206.

VP Programs: BG Jim Doty, USA (Ret) – Absent. No updates.

VP Legislative Affairs: LTC Bob Blake, USA (Ret) – Jim Doty, member of Legislative Committee, was able to meet with Congressman Vicente Gonzalez's Military Liaison.

President: MAJ Jim Cunningham – Present in Austin 2-3 days per week. Hazlewood being watched closely. A bill designed to move control of Hazlewood from TVC to Higher Education Coordinating Board was thankfully thwarted. Other veteran bills include HB 616 that would allow more Section 8 housing for homeless veterans. All eyes are on BRAC and possible future base closures. Representation from MOAA totaled one, the most representation in numbers were VFW and American Legion. TCC website still not up and running after 7 months.

President Elect: LtCol Kitty Meyers, USAF (Ret) – Participated in Advocating in Austin. Attended and appreciated both the JBSA Recognition ceremony (Also attending were David Patrick, Susie Tolman, Ed Marvin and Chuck Poole), and the United Way VOYA award ceremonies along with David Patrick and Jim Cunningham. Very involved in chamber activities, particularly Women2Women where senior women leaders from both the community and the military meet. Has been discussing with Ed Marvin how to increase membership involvement encouraging entry level volunteer positions and using community involvement with organizations such as Mission Continues. Will be at ARC Health Fair tomorrow with David Patrick to assist in recruiting new members. Jim Cunningham mentioned the bi-weekly JBSA newcomer event caters to mostly enlisted but can push Voices for Troops applications. Deemed important to continue as may be able to get a spot on the podium. Should set up schedule of volunteers to man the table. Due to space limitations it is best if no display Board is used.

Buddy Program Status: No updates.

MOAA National Update: Col Barbara Ramsey, USA (Ret) – Absent

Staff Reports

Special Activities Representative: Susie Tolman (Auxiliary) – Job Fair for civilian volunteers will be discussed more fully at next VAC meeting on 11 May at 9am. Jim Cunningham, David Patrick and Kitty Meyers noted the more streamlined JBSA and United Way VOYA ceremonies were very well received.

Blue Skies West Liaison: LtCol Jim Conner, USAF (Ret) – Absent. No report.

Advertising Coordinator: (Open). No report.

Volunteer Coordinator: (Open). No report

Solitaires: Pat Shecter (Auxiliary) – Absent. Irene Collier advised the FSGC luncheon was just a social gathering, no meeting or speaker.

VP Personal Affairs: Col Stu Myers, USAF (Ret) – One officer death to report from last month.

Chaplain: Chaplain LTC James Taylor, USA (Ret) – Attended 0 burials last month.

VP Public Relations/Marketing: LTC Charles Poole, USA (Ret) – Absent. No update. CAM week gaining momentum per Kitty Meyers.

VP Logistics: 1LT Rebekah Emery, USA (Ret) – Will follow up on curb signage application.

Chapter Affairs Officer: Col Irene Collier, USAF (Ret) – Trying to educate ARC members that TROA is now MOAA and spread the importance of belonging to the local chapter as well as MOAA national. Was invited to fly as a flight nurse in an Honor Flight around Stinson Field. Experience will be described in an upcoming Lariat article.

Editor/VGSAA Rep: Col Kerry Green, USAF (Ret) – The Lariat was recipient of MOAA's 4Star Communications Award.

Webmaster: Col Bill Hudson, USAF (Ret) – Absent. Website was recipient of MOAA's 5Star Communications Award. Jim Cunningham, Kitty Meyers and David Patrick met to discuss a new look to the website and passed their recommendations onto webmaster.

Administration: Trish Meserve – Reviewed calendar for updates. Sent out the following snail mail renewals – 20 for May; 27 2nd notices for Apr; 24 3rd notices for Mar and 2 Final Final email requests for Feb. Deleted 54 from Jan for non payment of dues. Received recruiting list from MOAA national that contained \$11,563 MOAA members in our area. Only 140 has email addresses. 34 of these were deleted last year so unlikely to be good candidates for "permanent" membership and 31 were current members leaving a total number of prospects at 39. David to review invitation to join letter. Blue Skies renewed their Lariat ad for a year but reduced from 1 full page to one quarter page creating a revenue loss of \$3,780 in this year's budget. Mass email program Constant Contact was discussed in order to reduce spam designations for our emails and simplify the process. Would cost \$38.25 a month. 60 day free trial was recommended.

Historian: LTC Kerry Reyna USA (Ret) – Absent. No report.

ARC Satellite Chapter: (Open) – Health Fair at ARC scheduled for May 5.

Scholarship: Col Peter Hunt, USAF (Ret) – Absent. Dave Lynch advised a planning meeting for 2018 Awards is scheduled for Sept 7.

Transition Liaison Officer: LtCol Kitty Meyers USAF (Ret) – Zero recruits gained at recent Job Fair. Volunteered at Valero Texas Open and will be attending Veterans Transition Summit in July to promote MOAA-AC. Volunteered to present wreath at Memorial Day ceremony at Ft Sam Houston National Cemetery.

JROTC: Col Dave Lynch, USAF (Ret) – Approx 70% of the awards presentations are complete. Still need some presenters – referred to print outs of schedule. Those leadership team members who have presented agreed it is a worthwhile experience. JROTC Awards planning group tentively scheduled to meet Sep 1 at 1pm. Chapter will solicit vpolunteers to prepare for 2018 academic year ceremonies.

Old Business: Task List:

- 1) CAM Week Recruiting Table – paperwork submitted.
- 2) Completion of 501 (C) 3 paperwork – still pending
- 3) Bob & Jim to determine if chapter qualifies for MOAA Legislative Award – still pending

New Business:

- 1) Elevator Pitch – introduced suggested wording to engage a potential chapter member. See appendix A. David to tweak and send distribute.

MEETING ADJOURNED at 11:38am.

Next Board meeting Monday 8 May 12noon
Next Golf Planning Cmte meeting Monday 8 May 2pm
Next staff meeting Thursday 1 June 10am.



Col David Patrick, USAF (Ret), Secretary

30-SECOND "ELEVATOR PITCH" TO PROMOTE MEMBERSHIP

- I am _____ with The Military Officers Association of America (MOAA) and the Alamo Chapter. Are you a member? If no . . .
- We are a volunteer nonprofit organization for commissioned officers (and surviving spouses) that has approximately 1300 members and is over 50 year old – located at Ft. Sam.
- We advocate and lobby for the entire military community – all ranks -- to influence legislators in Washington and in Austin to sustain yours & my earned entitlements, i.e., pay raises, medical benefits, commissary privileges, education benefits, etc.
- We make ourselves heard through the strength of our membership numbers. This is why it is important for all eligible officers to belong.
- In addition, we run the chapter operations and promote camaraderie through our monthly social events.
- Here is an application providing FREE membership in both MOAA and the Alamo Chapter.
- You owe it to yourself (and family) to support the organization that supports you and I ask that you please join. Thanks.

If you get push back consider saying:

- It is a no hassle membership – no sales calls, no sales emails, no one asking for money and no pressure to be actively involved.
- We are just looking to you to help strengthen our numbers.
- You will receive legislative updates, the Military Officers Magazine, our chapter newsletter *The Lariat* by email to keep you informed of what is going on.
- Again, you owe it to yourself (and family) to be part of an organization that protects your right, entitlements and benefits.