

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER
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MINUTES OF STAFF MEETING

Thursday June 3, 2010

Meeting was called to order by President Edward Marvin at 0900 hrs. A quorum was present and acting throughout the meeting.

Attendees: Col Graham Aitken, Col Irene Collier, Col Al Cote, Col Janice Edgerson, Col Dave Padden, Col David Patrick, LtCol Ginny Alloway, LTC Randy Hoff, LtCol Fred Koechley, LtCol Ed Marvin, LtCol Cheryl Smith, LtCol Chaplain James Taylor, LtCol David Walker, Maj Jim Cunningham, Mavis Cleary, Susie Tolman, Trish Meserve.

Invocation by Chaplain James Taylor.

Pledge led by Ed Marvin.

Introductions: Col Janice Edgerson and Col Graham Aitken were introduced as prospective members of the volunteer leadership team.

Additions to agenda: Old Business: Chapter Scholarship, Succession Planning. New Business: Auxiliary Opportunity, Greeter, Financial Review.

Secretary: Col David Patrick – Minutes were reviewed and approved for filing. Position of Historian will report to the Secretary.

President: LtCol Ed Marvin - Thanked all for attending.

Treasurer: Vaughn Caudill – absent. No report. Ed Marvin advised chapter needs to increase the non dues revenue.

Executive VP Operations: Maj Jim Cunningham – Encouraged all to participate in the on-line MOAA legislative alert regarding the 21% Tricare decrease. Bill also includes combat compensation.

Levels of Excellence Award was submitted mid May.

Alliance for Veterans & Family (AVF) – Last year MOAA-AC began working with the Altarium Institute and supported the efforts of the Veterans Community Action team which has since evolved into the AVF. Jim is the current chair of the organization. AVF has requested MOAA-AC be its fiscal sponsor in order to obtain a grant from TVC. AVF does not currently have an IRS sanctioned charitable status and the request for the grant has to be in by June 7th. MOAA-AC's Executive Staff is looking at this (with no obligation) and Ed has signed Letter of Intent (LOI). The goals and mission of each entity are the same. If the LOI is accepted the grant request for \$250-300,000 will be submitted. Grant monies will be held in a separate account and although may entail additional IRS filing requirements for MOAA-AC the AVF would have its own accountant who would work closely with our Treasurer. AVF has been formed to act as a single point of contact for every non profit, for profit, and military 211 organization, including TVC enabling them to talk to each other so they all know what is available for veterans and their families. AVF would also vet the organizations to make sure they are legit. Governor Perry has also instructed the state to come up with a similar organization and has indicated it would be modeled after the San Antonio AVF.

Sponsorships have been done frequently in the past though typically on a long term basis. The MOAA-AC and AVF alliance would be short term (12-24 months) until it had its own charitable status and could apply for grants on its own. Such an alliance would be a great branding tool for MOAA-AC. Those behind this venture include TVC, VA, VA Chaplain, and Hope for Heroes.

Per Ed the concept will be presented to the Board for their approval.

Vice President Administration: (Open) Jim Cunningham advised this year's ROTC presentations consisted of 56 high schools and 4 universities. Thanks to all who helped out.

VP Membership: LTC Randy Hoff – Numbers have increased to 1108 (Active 282, Aux 245, Retired 581) thanks to Mavis' Calling Committee and David's Air Force Village mailing campaign. Fred Koechley asked about information being available at other venues such as Air Force Village or the ARC for newcomers to the area, and Randy agreed to look into formulating such a packet.

Former MOAA national members may take advantage of the "2 years for \$28" special offer from MOAA and thereby get a year's free membership with the Alamo chapter. Texas is in the lead for the first quarter 2010 results of the GMT campaign. MOAA national will be having another Coverwrap campaign in September or October. Randy asked the folks who return the resulting postcards will be invited for a free chapter luncheon for themselves and a

guest and in turn the chapter would receive \$15 from MOAA national. Motion proposed by Fred Koechley, seconded by Dave Padden. Motion carried.

VP Programs: (Open) – Ed Marvin thanked Al Cote for displaying the Chapter wreath at the Memorial Day ceremony at Ft Sam Houston National Cemetery, and also for replacing the wreath as a donation to the chapter. Next HCAC meeting will be on August 10 and needs someone to attend as Ed will be out of town. June luncheon at Golf Course has Col Jake Betty as speaker – no meeting in July. July Lariat will be in the form of a membership directory. Ed will call Sig Christenson regarding October or November meeting. Jim advised the August social event will be at the Kendrick Club at Randolph AFB as a dinner following the TCC Business meeting. David Patrick (TCC Secretary) advised typically 13-15 Texas chapters attend the meetings and with spouses it will be an additional 30 or so people for the dinner. The business meeting will be on Fri, Aug 20 from 3-5pm at the Kendrick Club, and then a social hour at 6:30pm. The dinner speaker will be John Cully from MOAA Travel. Typically the host chapter turnout is good at such occasions and hopes it will be here too, with an expected total headcount of 100+. Cost will be \$22 per person. Saturday, Aug 21 will be a training workshop from 8-12 noon to include such topics as preparation for meeting with legislators and another on packaging memberships. Hoping for a speaker such as Senator Van de Putte and John Materko who is the legislative liaison for state and national Vietnam Vets and Texas Coalition of Veterans.

Task Review:

- 1) AFV Satellite Rep on Board. Lisa Skopal accepted position. Item to be removed.
- 2) 50th Anniversary Committee. Cheryl Smith. Has spoken with Susan Walker at national and will work with her and plan chapter dinner
- 3) Corporate Sponsorship. Ed Marvin. No update.
- 4) AFV Advertising. AFV to review results of partnered mail-out and decide on future advertising. Item to be closed.
- 5) Marketing: Car magnets. Work in progress.

Buddy Program Status: Irene Collier has recruited Janice Edgeron, Ed Marvin has recruited Graham Aitken. Jim Web has indicated an interest in the VP Administration position.

Staff Reports

Consultant: Maj Len Mull – Absent. No report.

TOPS: Col David Patrick – Next Executive Transition Assistance Program will be Aug 26 @ Randolph and hopes to recruit new members.

Special Activities Representative: Susie Tolman – No VAC or PX/Commissary meetings scheduled. Volunteer of the Year Night of a Thousand Stars awards dinner is on June 25. Can sign up through United Way's website unitedwaysatx.org. Ed & Ruby Marvin, Ed & Sue McCarthy are currently attending along with our chapter VOYA, Irene Collier.

Susie reminded all she will be demonstrating how to decorate eggs at the upcoming Folk Life festival in the lower level of the Institute of Texan Cultures building.

AFV Satellite: Lt Col Ginny Alloway – Has internally emailed residents of Air Force Village contained in MOAA's mailing list and has recruited some. List contains many errors.

Advertising Coordinator: Lt Col David Walker – Will follow up on lead received from Sumner Hudson on dentist. Will also contact Porter Loring re Membership Directory ad. Advised Dave Padden that there were no restrictions on types of ads in *The Lariat* so he will approach a couple of sources.

Volunteer Coordinator: Col Dale VandeHey – Absent. No report.

Solitaires: Mavis Cleary – On vacation in June and July and Irene will be in charge of the Solitaires during her absence. Calling committee continuing to call MOAA's list and offering free memberships.

VP Personal Affairs: Col Dave Padden – Craig Erickson & Stu Myers covered the obituaries during his absence. Had 2 deaths, one a former member.

Chaplain: Chaplain Taylor – No report.

PR & Marketing: LtCol Cheryl Smith – Has submitted information for June luncheon for publication. Received several surveys from last luncheon. One indicated the need for greeters. Need to engage those willing to volunteer much sooner than doing at present. Mavis to alert Dale that callers are needed. Ed to call Dale to review the situation.

VP Legislative Affairs: Col Al Cote – Discussed with Ed Marvin and Jim Cunningham re splitting Legislative Affairs into 2 areas, federal and state. Ed LeFebvre could likely handle state issues as his wife's health improves. Busy with current day job and looking for veterans to assist in Gulf clean up – please send any referrals to him. Ed Marvin suggested holding and publicizing meetings with local representatives that anyone could attend.

VP Logistics: LtCol Fred Koechley – No monies spent this month. Will send Lackland Retiree Office's Survivor Check List for Dave Padden to review.

Duty Officer: Col Irene Collier – Duty Officers should be made aware of any leadership team absences so they can better coordinate requests from membership. Will be on vacation last week of June.

Editor: Col Kerry Green – Absent. Provided minutes from recent VGSAA meeting.

Webmaster: Col Bill Hudson – Absent. No report. Ed Marvin advised all to check out website and if they have suggestions or corrects to please send them to Jim Cunningham.

Administration: Trish Meserve – Noted revised Calendar items (Aug 20-21 TCC Q3 mtg at Randolph AFB, cancelled Aug 26 luncheon). Sent 3 new volunteer names to Dale Vande Hey. OnLineLariatOnly is now at 378. Dues notices for June have been sent out, as have reminder for May and email reminders for April. Received 4 new members from AFV mailing so far. Will be on vacation returning Mon June 28.

Old Business:

- 1) Nominating Committee. Per by-laws Ed is choosing Jack Neal as a committee member. Executive staff chooses Mike Bidus. The duo will choose a third member.
- 2) United Way – reminder RSVP deadline is June 11.
- 3) Chapter Scholarship: Decision has not been made. Jim Cunningham to contact Dan Cummings.
- 4) Succession Planning – Ed Marvin to resign as President effective November 1 due to his nomination to the national MOAA Board.

New Business:

1. Best Practices Guide – Ed Marvin to send email regarding TCC's task to produce Guide and would like member input.
2. Auxiliary Opportunity – Ed Marvin to forward an email from Norb Ryan to Mavis regarding Auxiliary Committee position.
3. Greeter – Irene Collier recommended having greeters to help introduce newcomers at luncheons. Irene to work up a schedule for each event. Dave Patrick and Dave Padden will be greeters in June.
4. Financial Review Committee – need volunteers to work on the procedural recommendations provided by the recent Financial Review Committee. Ed Marvin and Jim Cunningham to lead.

NEXT MEETING: Thursday, August 5 at the MOAA-AC Offices at 0900.
MEETING ADJOURNED at 11:15 am.



Col David Patrick, USAF (Ret), Secretary