

# MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER  
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## MINUTES OF STAFF MEETING

Thursday, August 5, 2010

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Meeting was called to order by President Edward Marvin at 0900 hrs. A quorum was present and acting throughout the meeting.

**Attendees:** Col Irene Collier, Col Kerry Green, Col David Patrick, LtCol Ginny Alloway, LtCol Jim Cuskey, LTC Randy Hoff, LtCol Fred Koechley, LtCol Ed Marvin, LtCol Cheryl Smith, Maj Jim Cunningham, Maj Len Mull, Susie Tolman, Trish Meserve.

Invocation and pledge by Ed Marvin.

Introductions: LtCol Jim Cuskey was introduced as new member and as the Wednesday Duty Officer.

**Additions to agenda:** None

**Secretary:** Col David Patrick – Minutes were reviewed and approved for filing. Reminded all of the Board meeting on August 17 at 1pm at chapter office.

**President:** LtCol Ed Marvin - No report.

**Treasurer:** Vaughn Caudill – absent. Ed Marvin reviewed the financials. The objective is for the end of his term to have a zero loss and it looks like that will be accomplished. Thanked all for their assistance in the effort, especially for the advertising contract procured from AFV by David Patrick & Jim Cunningham. Vaughn has agreed to stay on as Treasurer with a concept change. See New Business Financial Review.

Next year the budget can be revised to include the costs associated with the Membership Directory in The Lariat projections if it is produced as the July issue next year.

**Executive VP Operations:** Maj Jim Cunningham – Has been travelling to Austin for legislative hearings.

Working with Senator Van de Putte's office regarding the 100% tax exemption for widows and children of 100% disabled veterans as long as they reside in the same home previously exempted by the now deceased veteran. This should have an easy passage.

Also working on adjusting the same exemption given to those having varying degrees of disability – i.e. less than 100%. Passage for this one will be more difficult and may not pass this year.

Also working on 3<sup>rd</sup> Quarterly TCC meeting to be held at Randolph AFB on Aug 20-21. John Mitierko is now unable to speak at the Saturday workshop, but has passed on his presentation to Jim who will fill in for him.

Actively representing MOAA-AC and as Chairman of the Alliance for Veterans and Families (AVF). The letter of intent to apply for funding from Texas Veterans Commission was denied as they don't recognize fiscal sponsorships, so preparing the paperwork for AVF to be a legitimate 501(c) entity. AVF is designed to be a single point of contact for all organizations in Bexar County. Working with United Way's Military 211 database.

Chapter successfully obtained another Five Star Excellence Award from MOAA National. Presentation of the banner will be made in November. Only 5 of the 28 chapters in Texas submitted the paperwork and all 5 were awarded the rating. TCC will be encouraging more chapters to participate.

**Financials**

<b>OUTREACH</b>						
	As of 30 Apr 10	May	Jun	July	YTD	FY10 Budget
Income						\$5,000.00
Donations	\$3,829.50		\$100.00	\$210.00	\$4,139.50	
Golf Tournament						
IN	\$12,558.00				12,558.00	
Out	\$5,175.80				\$5,175.80	
TOTAL	\$7,412.20				\$7,412.20	\$5,000.00
Total Income	\$11,241.70			\$210.00	\$11,551.70	\$10,000.00
<b>OUTFLOWS</b>						
Charity						
Wounded Warr				\$3,335.50	\$3,335.50	\$2,500.00
Red Cross						\$500.00
VA						\$500.00
TOTAL				3,335.50	3,335.50	\$3,500.00
Scholarships				2,000.00	2,000.00	
Savings Bonds				200.00	200	\$300.00
						\$1,000.00
						\$1,000.00
						\$1,000.00
						\$3,000.00
TOTAL						\$6,300.00
Total Outflow				\$5,335.50	5335.5	\$9,800.00
Increase in fund	\$11,241.70		\$100.00	-\$5,325.50	\$6,016.20	\$200.00
<b>BALANCES</b>	1-Jul-10					
Eisenhower	\$11,196.68					
RBFUC						
Savings	\$927.99					
Money Market	\$12,083.86					
Checking	\$381.31					
Certificates	\$8,908.76					
Total RBFCU	\$22,301.92					
USAA	\$15,484.96					

Operations Income						
	04/30/10	May	Jun	July	YTD	FY 10 Budget
Donations						
Chapter	\$1,807.50			\$125.00	\$1,932.50	\$1,000.00
Dues						
MOAA National	\$2,020.00				\$2,020.00	\$3,000.00
New Aux	15.00				15.00	
New Members	165.00				165.00	
Renewal Aux	1,485.00	15.00		45.00	1,545.00	
Renewal Memb	7,780.00	150.00	55.00	145.00	8,130.00	
Active						
TOTAL	11,465.00	165.00	55.00	190.00	11,875.00	\$12,000.00
Interest						\$75.00
Shirt Sales	550.00	95.00	-514.32	55.00	185.68	\$250.00
Other						\$200.00
Advertising						
Lariat	4,800.00	440.00	1,750.00	400.00	7,390.00	\$12,000.00
Directory						\$4,000.00
Sponsorship						\$750.00
Social Events						\$0.00
TOTAL	18,622.50	700.00	1,290.68	770.00	21,383.18	
	Income	Expenses			Results	
January	915.00	917.10			-2.10	
February		75.00			-75.00	
March	915.00	1,044.54			-129.54	
April	843	1,011.62			-168.62	
May	865	1,131.66			-266.66	
June	1,007.00	100.02			6.98	
July						
August						
September						
October						
November						
December						
TOTAL	\$4,545.00	5,209.84			-664.94	
TOTAL INCOME	\$18,622.50	\$700.00	\$1,290.68	\$770.00	\$20,718.24	\$33,275.00

Operations Outflow						
Category	4/30/2010	May	June	July	YTD	Budget
Bank Charge/Int	\$135.10		\$46.30		\$181.40	100.00
Board & Staff Mtg	10.00				10.00	100.00
Branding						500.00
Dues & Subscript	225.00				\$225.00	350.00
Independent Contr	3,247.50	675.00	270.00	765.00	4,957.50	10,000.00
D&O Insurance						463.00
Liability Insurance	350.00				350.00	350.00
Wreath						150.00
Marketing						1,000.00
Office	575.68	85.55	45.00	114.67	820.90	2,000.00
Postage & Delivery	571.31	143.12	89.00		803.43	1,000.00
Lariat						
Printing	2,961.47	681.80	668.26	1,820.00	6,131.53	9,600.00
Postage	1,500.00				1,500.00	2,400.00
Solitares	28.98	54.80			83.84	250.00
Telephone	410.21	101.13	95.87	102.10	709.31	1,200.00
Volunteer Recogn						500.00
Miscellaneous						100.00
Membership		25.00	25.00	25.00	75.00	750.00
Focus Groups						300.00
Personal Affairs						150.00
Flag Covers	60.00				60.00	100.00
Directory						
Printing						3,600.00
Postage						350.00
<b>Total Outflows</b>	<b>\$10,075.25</b>	<b>\$1,766.46</b>	<b>\$1,239.43</b>	<b>\$2,826.77</b>	<b>\$15,907.91</b>	<b>35,313.00</b>
<b>Results</b>	<b>\$8,141.64</b>	<b>-\$1,066.46</b>	<b>\$51.25</b>	<b>-\$2,056.77</b>	<b>\$4,810.33</b>	<b>-2,038.00</b>

**Vice President Administration:** (Open) No report.

**VP Membership:** LTC Randy Hoff – Current membership numbers are 1146 (Active 277, Aux 246, Retired 623). MOAA's current Coverwrap Campaign for July has produced 27 additional members (though 3 are already members having just joined through the AFV Mailing campaign). These folks will be called and invited to a luncheon. MOAA provides \$15 to the chapter per member responding to the campaign. Lost 33 members who did not renew in June. General Swan's department wants to become more actively involved in recruiting, Randy to set up a meeting. There have been 18 new memberships resulting from the AFV mailer, 38 from Mavis' Calling Committee and 14 from the Extravaganza.

In the current Give Me Ten recruitment program the Alamo Chapter is ranked 8<sup>th</sup> nationally and #1 in Texas. Thanks to Ed Marvin, Jim Cunningham, David Patrick, Kerry Green, Al Cote, Len Mull, Cheryl Smith, Jim Finch, Mavis Cleary and the Solitaires for their help.

Kerry Green asked about the % of MOAA national members at AFV. Ginny Alloway advised she had recently distributed a sign up form. Irene Collier advised that she sends ARC residents a birthday card from MOAA-AC to garner interest.

**VP Programs:** (Open) – Ed Marvin advised the Picnic is all set for September. Jim Cunningham, Mac McDonald and Irene Collier to sample a potential caterer today. Speaker for October meeting yet to be determined - may do Estate Planning. Musicians for Christmas Dance need to be booked. Advised there was still no candidate on the nomination ballot for a VP Programs.

**Task Review:**

- 1) 50<sup>th</sup> Anniversary Committee. Cheryl Smith. Met with Susan Walker during her visit, she has selected the Marriott Riverwalk for the national convention. Will work with National MOAA on an appropriate 50<sup>th</sup> recognition during national convention.

- 2) Corporate Sponsorship. Ed Marvin. Solicitation letter and form provided for review and comment.
- 3) Marketing: Car magnets. Work in progress.
- 4) Volunteer Coordinator. Ed Marvin to call Dale Vande Hey. No update.
- 5) Financial Review. Ed Marvin and Jim Cunningham have reviewed recommendations and as a result Quicken has been set up on the office computer.
- 6) Advertising: David Walker received lead to follow up with Sumner Hudson's dentist. No update.

**Buddy Program Status:** Irene Collier spoke to Jim Cuskey regarding his interest in the Wednesday Duty Officer position. Scheduled to begin after his vacation. Ed Marvin quoted a saying he'd read at the Night of a Thousand Stars: "The best way to find yourself is to lose yourself in the service of others". (Gandhi).

**Action Plan Scorecard:**

1. Retain & Grow Membership:
  - a) Recruiting: BAMC is turning out to be not such a good fit. Still working Lackland.
  - b) Commander Courtesy Calls: Have established good contact with Army North.
  - c) Training Classes: WIP
  - d) Guard & Reserve: WIP
  - e) Recruiting Deputies: Completed
  - f) Renewals: Completed
  - g) Electronic Membership: Completed
  - h) Other Opportunities: Initial contact made with USAA, needs follow up.
2. Conduct Tailor Made Programs & Events
  - a) No VP Programs. Will continue to do by committee if necessary.
  - b) Conduct Focus Group: Need VP Programs, will keep on list.
  - c) Participate in Active Duty Events: Will take advantage of any opportunity as they arise.
  - d) Revise Membership Survey: Completed
  - e) Programming Calendar: Completed
3. Retain and Grow more Volunteers
  - a) Buddy System: Having some successes. WIP
  - b) Email Campaign: Completed
  - c) Focus Group: Still good idea, not implemented as yet.
  - d) Reciprocate by Volunteering: Completed
  - e) Recognize Volunteers: Completed
  - f) Calling Committee: Completed
4. Build Partnerships in the Community
  - a) VA Partnership: Have great partnership with Alliance for Veterans & Families and Air Force Villages
  - b) Form Coalition: WIP
  - c) Hold Joint Events: WIP

**Staff Reports**

**TOPS:** Col David Patrick – Next Executive Transition Assistance Program will be Aug 26 @ Randolph where he hopes to recruit more new members.

**Special Activities Representative:** Susie Tolman – VAC meeting was cancelled. Meeting with Col Garr to reestablish regular VAC and Commissary meetings. VA Volunteer meeting asked for a list of items for the hospitalized and homeless veterans – mainly travel sizes of personal items. Also read an article in MOAA magazine where Arizona chapter is collecting clothing and other items for homeless vets. Suggested we do the same in San Antonio. Will be placed on agenda for discussion at upcoming Planning session.

**AFV Satellite:** Lt Col Ginny Alloway – Has recruited one new member from her recruiting drive. Heard MOAA national is collecting old cell phones for use by deployed troops. Phones are cleaned and sent with 60 minutes worth of air time. Fred Koechley to investigate the program by contacting Anne at MOAA.

**Advertising Coordinator:** Lt Col David Walker – Absent. No report..

**Volunteer Coordinator:** Col Dale VandeHey – Absent. No report.

**Solitaires:** Mavis Cleary – Absent. No report.

**VP Personal Affairs:** Col Dave Padden – Absent. Report submitted by email: In July, the Alamo Chapter lost three (3) members and one (1) spouse. Members were: LTC William J. Hammond, II (U.S. Army, Ret.)(age 90) on 1 Jul; LTC Warren Ellsworth (U.S. Army, Ret.) (age 91) on 9 Jul; and Major John H. Thomas (U.S.M.C., Ret.) (age

92) on 15 Jul. Also, Kathryn Elizabeth Dayton (age 89), wife of Col Edwin A. Dayton (U.S. Army, Ret.) died on 26 Jul. All families were contacted and offered the Chapter's condolences and our assistance. All wanted the booklet "Turning the Corner" and one wanted Chaplain Taylor to contact them. He was advised. Craig Erickson & Stu Myers will cover the obituaries during his absence from Aug 13 to Sept 5.

**Chaplain:** Chaplain Taylor – Absent. No report.

**PR & Marketing:** LtCol Cheryl Smith – Will contact KLRN to see why we weren't asked to participate in recent Auction phone bank.

**VP Legislative Affairs:** Col Al Cote – Absent. No report.

**VP Logistics:** LtCol Fred Koechley – Jim Cunningham to compare MOAA's Casualty Assistance checklist on web with the comprehensive one Lackland provides. Fred to research this year's Retiree Appreciation Day dates.

**Duty Officer:** Col Irene Collier – Wednesday Duty Officer George Frecsko has resigned due to finding a job but will still stay involved in submitting the volunteer hours to Ft Sam. Need duty officer on 27 Aug, Fred volunteered. Questioned logistics of obtaining a mail box at the base post office. Fred to research possibility. Has spoken to ARC residents about Cookie Angels and is now collecting and taking goodies to the Wounded Warriors on the first Tuesday of each month.

**Editor:** Col Kerry Green – Nothing to report re newsletter. VGSAA took the month of July off thus no meeting.

**Webmaster:** Col Bill Hudson – Absent. No report.

**Administration:** Trish Meserve – There were no revisions to the calendar. Sent 11 new volunteer names to Dale Vande Hey. OnLineLariatOnly is now at 458. Reminder email for June and 2<sup>nd</sup> request for July dues have been sent. Dues notices for August are in the works.

**Historian:** Col Janice Edgeron – Absent. Report submitted by email: "Planning to introduce myself in the next Lariat and asking long-time members for information/memories/stories from the early days. The chapter celebrates 50 years in 2011, and I'd like to put together a mini-history for the celebration".

**Consultant:** Maj Len Mull – Plans to modify Quarterfold to include a sentence or two on what the chapter is involved with. Provided quarterly analysis of questionnaires handed out at luncheons (attached). Received 21 respondents this quarter, results are comparable to last year's findings. Do need greeters, it was mentioned that Dave Padden did an excellent job as a greeter at last luncheon. Len will submit article for The Lariat. Advised he will need to curtail some activities due to his mother's health status, and has had to bow out from working any further on the vehicle magnets.

#### **Old Business:**

- 1) Nominating Committee. Jack Neal, John Bandy and Jack Downey make up the committee. Slate will be published in The Lariat (Sept & Oct). President = Jim Cunningham, Exec VP = Bill Goforth, VP Admin = Jim Webb, Treasurer = Vaughn Caudill (functionality may change), Secretary = David Patrick, VP Membership = Randy Hoff.
- 2) TCC Meeting: Need greeters and registration help. Meeting to take place immediately after staff meeting.
- 3) Alliance for Veterans & Family: Ft Sam's staff judge approved the fiscal sponsorship of AVF by MOAA-AC, but Texas Veterans Commission denied the application for funds. AVF therefore in process of becoming independently registered as a non profit.
- 4) Corporate Partnership – As discussed in Task Review the letters and form have been reviewed. Solicitation letters will go out, though personal contact may bring a better result. David Patrick suggested putting Five Star chapter on current letterhead.

#### **New Business:**

1. HCAC Meeting: Ed Marvin unable to attend as out of town, Jim to attend in his place.
2. Financial Review – Current Treasurer is a CPA and teaches college courses. More of the nuts & bolts of the accounting and reporting will be done by Trish Meserve and Vaughn will review everything and sign the checks. It will entail an increase in the number of hours the contractor works per week from 12 to 16. These changes will be effective October 1.

NEXT MEETING: Thursday, September 2 at the MOAA-AC Offices at 0900. **MEETING ADJOURNED at 11:35 am.**



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Col David Patrick, USAF (Ret), Secretary

**MOAA-AC Program Activities Survey for August 2010**

A total of 21 members responded to the program activities survey as of June 24, 2010. The results follow. The number of respondents (and percent (rounded) of respondents) for each selection is indicated.

1. Preferred location(s) for monthly luncheons. (Circle all that apply).

1. Ft Sam Houston Golf Club 13 (42%)
2. Randolph AFB O Club 12 (3g%)
3. Lackland AFB Gateway Club 6 (19%)

2. Willing to have a self-service buffet. Yes: 11 (55%) No: 9 (45%)

3. A 'pay as you go' wine bar is acceptable Yes: 21 (100%) No: 0

4. A full service bar should be available. Yes: 3 (16%) No: 16 (84%)

5. Best day of the week to hold luncheons. (Some respondents voted for more than one day. thus those days were counted).

- M 0
- Tu 5 (20%)
- W 1 (0.04%)
- Th 17 (68%)
- Fri 1 (0.04%)
- Sat 1 (0.04%)

6. Worst day of the week to hold luncheons. (Some respondents voted for more than one day, thus those days were counted).

- M 9 (33%)
- Tu 3 (11%)
- W 2 (7%)
- Th 0
- Fri 6 (22%)
- Sat 7 (26%)

7. Favorite luncheon topic/speaker.

- BAMC physician lectures 1 (8%)
- Legislation updates 1 (8%)
- Health care 1 (8%)
- SA district attorney 1 (8%)
- Military family issues and benefits 1 (8%)
- Commanders 1 (8%)
- History 1 (8%)
- Affect on military 1 (8%)
- Judge Nelson Wolfe 1 (8%)
- Current issues 1 (8%)
- Political 1 (8%)
- History of the American flag 1 (8%)

8. Ideas or recommended topics/speakers for the future?

1. San Antonio current events
2. BRAC change to medical care
3. Elder care specialists; lawyers
4. Politicians - U.S.
5. Military personnel- area leaders
6. Business opportunities, banking, growth of city, education, military impact on SA
7. Pros and Cons of Tricare for Life for the next three to five years under new or anticipated changing national health care policy.
8. Vacation travel
9. Protection of our borders
10. Local base commanders
11. Ft. Sam speakers on reorg and new commands at Ft. Sam
12. Updates on Ft. Sam
13. Intelligence community
14. Drone aircraft
15. The cost of Obamacare
16. Future of the armed services
17. Local or state subjects
18. Current events
19. Military topics
20. Haven for Hope

All 1 (5%) except for Current Events which garnered 2 votes or (10%)

9. Other ideas/comments

1. Guest speakers should be informed in advance to limit questions to around six or seven and to then announce that they will answer further questions immediately after the planned event is over, and thus other attendees would be free to leave. The recent TX A&M ROTC barrage of questions and long answers was a little much to detain attendees, especially when the air Conditioning was not working. Some of the audience was leaving during the questions or about to pass out. The majority of those who attend the luncheons are not 30 to 40 year old active duty top physical shape troops to endure such a sauna-type dining room environment Even with hopefully no sauna environments at future luncheons, questions beyond about seven should be answered afterwards. Also, someone needs to tell management of the dub where a luncheon is held that the head table and speaker be served first so the speaker can complete their main meal and start speaking earlier during the event while others are about midway through their meal, so the speaker and questions don't drag on well past other attendees' dessert completion or even worse, through a fifth cup of coffee or sixth glass of ice tea. By the way, the colonel from A&M was a charismatic, dynamic, and good speaker, but not worth passing out for.

2. Need more attendees at the luncheons.

3. Need greeters.

4. Enjoy the luncheons as they currently are. (two respondents)